



## **FACT SHEET**

### **Company Information**

**Products:**

**Ground Beef**

92% Lean Ground Beef, 92% Lean Ground Beef Patties,  
96% Lean Ground Round, 96% Lean Ground Sirloin,  
92% Lean Frozen Ground Beef Patties

**Fresh Cuts of Beef**

Strip Steak, Ribeye Steak, Sirloin Steak, Flank Steak,  
Top Round Roast and Steak, Eye of Round Roast and Steak,  
Tenderloin Roast and Steak

**Fully Cooked Entrees**

Shredded Beef in Barbecue Sauce, Beef Pot Roast au Jus,  
Meat Loaf with Tomato Sauce

*All products are naturally lean beef derived from cattle raised on natural grasses and grains. Neither growth hormones nor antibiotics are used in the raising of the cattle.*

**Availability:**

Approximately 7,000 stores in 47 states  
(excluding Hawaii, Rhode Island and Vermont)

**2009 Sales:**

More than \$150 million

**Founded:**

1985 by Laura A. Freeman in Kentucky

**Key Executive:**

Bill Rupp  
President and CEO

**Headquarters:**

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